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September 2, 2017
Graham Family Foundation
544 61st Street
Oakland, CA 94609

Dear Dorothy,

We would like to thank you for your generous grant donation of \$7,500. This donation constitutes half of the amount you have offered to NIOT that will allow us to develop a marketing campaign to distribute the comprehensive NIOS Identity Safe and Inclusive School Program as well as the individual guides within it. Our goal is to reach a great number of schools and impact thousands of students across the US. You have agreed to release an additional \$7,500 once we have been able to find matching funds for the project.

Below you will find a list of funders who we will approach to match your contribution. We understand you are seeking a plan that includes additional way that NIOT will obtain the funds for the \$15,000 match.

We are also grateful for previous Graham Family Foundation grants that allowed us to develop the Guide and to produce three popular elementary Not In Our School films that promote safety and inclusion and to publish and distribute our NIOS Video Action Kit.

For your records, the donation is fully tax-deductible and our federal ID number is 94-3082546.

We are very grateful that your funding supported the successful completion of the recent Program Guide and we are committed to getting it into the hands of educators.

Sincerely,

A handwritten signature in black ink that reads 'Dr. Becki Cohn-Vargas'.

Becki Cohn-Vargas, Ed.D.
Director, Not In Our School
The Working Group/Not In Our Town
bcohn-vargas@theworkinggroup.org

Graham Family Foundation Grant Deliverables

Support from the Graham Family Foundation will be used for the following activities:

Deliverables:

1. Develop a plan for Bullying Prevention Month to market the Student-Led Campaign Guide.
2. Market the Student-Led Campaign Guide together with the Classroom Lessons Guide to the California and National PTA.
3. Find 2 places to review the teacher and student guide and 3 teachers to write about how they use the guide and create testimonials and a blog for NIOT.org
4. Work with the Education Social Justice Group NIOS started last November and seek partnership plans to market the Guide. Particularly, target the AFT and NEA to partner on promotion of the Guide as well as Facing History, the Lawyers Committee for Civil Rights, and Teaching Tolerance.
5. Produce Monthly E-news with information on how to obtain the Guide.
6. Add to the NIOS Facebook Page to Market the Guide.
7. Publicize NIOS Workshops along with marketing efforts.
8. Produce a blog that can be adapted to different partner groups with the goal of publicizing the Guide in a range of educational groups.
9. Add updated information about the Guide to the NIOS Website.
10. Create a database of marketing locations and contacts using the spreadsheet that was submitted with the proposal. Reach out to NIOS contacts and Bay Area educators for additional support in marketing the Guide.

Potential Funders for Matching Grant to Support NIOT Activities

Nadine Cohodas
Mill Valley and Palo Alto Donors
Walter and Elise Haas Sr. Foundation
California PTSA
American Federation of Teachers